

Privacy policy SCAYLE live stream

of About You Holding SE, Domstraße 10, 20095 Hamburg (as of November 2024).

In the following privacy policy, we inform you about the processing of personal data carried out by ABOUT YOU Holding SE, Domstraße 10, 20095 Hamburg ("**ABOUT YOU**" and/or "**controller**") in accordance with the General Data Protection Regulation ("**GDPR**") and the Federal Data Protection Act ("**BDSG**"). This privacy policy applies to the following website and its services (hereinafter jointly referred to as the "**Service**")

<https://www.vistream.online/scayle-event-2024>

Please read our privacy policy carefully. If you have any questions or comments about our privacy policy, please contact us at datenschutzbeauftragter@aboutyou.de.

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1. Name and contact details of the controller

This privacy policy applies to data processing by

About You Holding SE
Domstraße 10, 20095 Hamburg
E-Mail: ir@aboutyou.com

legally represented by the Management Board members Tarek Müller, Hannes Wiese and Sebastian Betz.

Chairman of the Supervisory Board: Sebastian Klauke

Website: www.corporate.aboutyou.de

for the following services: <https://www.vistream.online/scayle-event-2024>

2. Contact details of the data protection officer

You can contact the data protection officer of the controller at

About You Holding SE
Attn: Sebastian Herting - Datenschutzkanzlei
Domstraße 10
20095 Hamburg, Germany

E-Mail: datenschutzbeauftragter@aboutyou.de

3. Purposes of data processing, legal bases and legitimate interests pursued by the controller or a third party and categories of recipients

3.1 Accessing the website for informational purposes

Each time you access the Service, information is sent to the server of our Service by the respective Internet browser of your respective end device and temporarily stored in log files. The data records stored in the log files contain the following data: date and time of access, name of the page accessed, IP address of the requesting device, device type, cfRayId, product and version information of the browser used in each case and the name of the

provider of your Internet access. We process the log files in order to provide our Service reliably and securely.

Insofar as we process personal data (e.g. the IP address), the legal basis for this is Art. 6 para. 1 f) GDPR. Our legitimate interest arises from

- Ensuring a smooth connection setup,
- To ensure convenient use of our Service,
- Evaluation of system security and stability.

It is not possible to draw any direct conclusions about your identity from the information and we will not do so. The information is stored and automatically deleted once the aforementioned purposes have been achieved. The standard periods for deletion are based on the criterion of necessity.

Insofar as we use cookies or similar technologies in connection with the processing of log files described above, this is absolutely necessary in order to provide the Service you have requested. We may use these cookies without your consent on the basis of Section 25 (2) No. 2 of the German Act on Data Protection and the Protection of Privacy in Telecommunications and Digital Services ("**TDDDG**").

3.2 Registration

In order to participate in SCAYLE events and use the functions provided there, you need to register.

As part of this registration, we process certain personal data in order to be able to offer the participation and functions of the Service.

Mandatory information for registration is:

First name, last name, company email address, company, position (investor, analyst, other)

The processing of this personal data in the form of mandatory information is carried out for the execution of the contract or the implementation of pre-contractual measures in accordance with Art. 6 para. 1 b) GDPR or Art. 6 para. 1 f) GDPR. Our legitimate interest is to enable you to participate in the live event and to know who is participating.

3.3 Live stream

We use the live stream function to conduct online meetings to which you dial in with your account (hereinafter: "**Online Meetings**").

Various types of personal data are processed when using the Online Meetings function. The scope of data processing also depends on the data you provide before or when participating in an Online Meeting. The following personal data is processed:

User details: First name, last name;

Meeting metadata: Topic, participant IP addresses, device/hardware information; and

Text, audio and video data: You may have the opportunity to use the chat, question or survey functions in an Online Meeting. In this respect, the text entries you make are processed in order to display them in the Online Meeting and, if necessary, to log them. In order to enable the display of video and the playback of audio, the data from the microphone of your end device and from any video camera of the end device will be processed accordingly for the duration of the meeting. You can switch off or mute the camera or microphone yourself at any time via the service's applications.

If we want to record the Online Meeting, we will inform you transparently in advance and - if necessary - ask for your consent. The fact of the recording will also be displayed to you in the Service. If it is necessary for the purposes of logging the results of an Online Meeting, we will log the chat content. However, this will not usually be the case.

The legal basis for data processing when conducting Online Meetings is Art. 6 para. 1 b) GDPR, insofar as the meetings are conducted within the framework of contractual relationships. If there is no contractual relationship, the legal basis is Art. 6 para. 1 f) GDPR. Here too, we have an interest in the effective conduct of Online Meetings.

If, in exceptional cases, a recording is made, the legal basis is consent, Art. 6 para. 1 a) GDPR.

Personal data that is processed in connection with participation in Online Meetings is generally not forwarded to third parties unless it is intended to be forwarded. Please note that content from Online Meetings, as with face-to-face meetings, is often used to communicate information with customers, interested parties or third parties and is therefore intended to be passed on.

Other recipients: The provider of the live stream function necessarily receives knowledge of the above-mentioned data, insofar as this is provided for in our order processing contract with the provider.

The personal data concerning you will be stored until the purpose of the data processing no longer applies or after the expiry of statutory or official retention obligations. Locally stored chat messages are deleted if they are older than 30 days. Storage in the cloud has been deactivated.

Note: If you access the website of the provider of the live stream function, the provider of the live stream function is the controller for that data processing.

3.4 Wordcloud

When using the "Wordcloud" function, no personal data is generally processed unless you enter it as a keyword yourself.

If you exceptionally enter personal data as a keyword, the legal basis is Art. 6 para. 1 f) GDPR. We have a legitimate interest in creating a sentiment analysis by creating word clouds.

Whether or not you enter keywords is completely voluntary and in no way necessary for participation in the Online Meeting.

3.5 Making contact

You have the option of contacting us in several ways. By email, by phone or by post/mail. When you contact us, we use the personal data that you voluntarily provide to us in this context solely for the purpose of contacting you and processing your request.

The legal basis for this data processing is Art. 6 para. 1 a), Art. 6 para. 1 b), Art. 6 para. 1 c) GDPR and Art. 6 para. 1 f) GDPR. We have a legitimate interest in responding to inquiries from our users that are of a general nature and not directly related to a contractual relationship.

4. No obligation to provide data

In principle, you are not obliged to provide us with your personal data. However, the use of certain areas of the Service (in particular the Online Meetings) may require the provision of personal data. If you do not wish to provide us with the data required for this, you will unfortunately not be able to use the relevant areas of the Service.

5. Recipients of personal data

5.1 Disclosure of data to third parties

We will only forward your data to third parties outside ABOUT YOU if this is legally permissible (e.g. because we or the third party have a legitimate interest in forwarding it, we are legally obliged to forward it or on the basis of your consent).

In addition to the third parties named in our privacy policy, we may disclose personal data to a third party in particular if

- if we are obliged to do so due to legal requirements or by enforceable official or court order in individual cases (vis-à-vis authorities);
- in connection with legal disputes (with courts or our lawyers) or tax audits (with auditors);

- when we work together with tax consultants;
- in connection with possible criminal acts to the competent investigating authorities;
- in the event of a sale of the business (to the purchaser).

Insofar as we pass on your data to third parties on the basis of your consent, the explanation can also be provided when consent is obtained.

5.2 Disclosure to processors

We use so-called processors in some areas when processing your data. A processor is a natural or legal person who processes personal data on our behalf and on the basis of our instructions, whereby we remain the controller for the data processing. Processors do not use the data for their own purposes, but carry out the data processing exclusively for the controller.

Insofar as the processors are not already named in this privacy policy, these are in particular the following categories of processors:

- IT service provider (live stream function)
- Organizer (investor event)

6. Storage period and data deletion

ABOUT YOU only stores personal data for as long as is necessary for the purposes stated in this privacy policy, in particular to fulfill our contractual and legal obligations. We may also store your personal data for other purposes if and for as long as further storage for certain purposes is permitted by law.

7. Recipients outside the EEA

We may also forward personal data to third parties or processors based in countries outside the European Economic Area ("**EEA**"). In this case, we will ensure that the recipient either has an adequate level of data protection or has your express consent before transferring the data.

An adequate level of data protection exists, for example, if the European Commission has adopted a so-called adequacy decision for the respective country (Art. 45 GDPR). For the USA, the European Commission has decided that an adequate level of data protection exists there if the data recipient participates in the EU-U.S. Data Privacy Framework (DPF) and has a current certification for this. If the recipients of your personal data are located in the USA and participate in the DPF, we therefore rely on this adequacy decision (Art. 45 GDPR).

Alternatively, we ensure an adequate level of data protection by agreeing the so-called EU standard contractual clauses of the European Commission with recipients (Art. 46 GDPR). In this case, we carry out transfer impact assessments and agree additional protective measures with the recipient or implement them where necessary. Specifically, we agree Module 1 of the EU standard contractual clauses with recipients who are (independent) controllers and Module 2 of the EU standard contractual clauses with recipients who act as our processors.

These are third parties or processors in the following countries: USA (we rely on the "DPF" in this respect). You can obtain a copy of the specifically agreed regulations for ensuring an appropriate level of data protection from us. To do so, please contact datenschutzbeauftragter@aboutyou.de or to the contact information in contact information mentioned in [section 2](#).

8. your rights

8.1 Overview

In addition to the right to revoke your consent given to us, you have the following additional rights if the respective legal requirements are met:

- the right to **request information** about your personal data stored by us (Art. 15 GDPR), in particular you can request information about the processing purposes, the categories of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the origin of your data if it has not been collected directly from you;
- the right to **rectification of** inaccurate or completion of incomplete data (Art. 16 GDPR);
- the right to **erasure of** your data stored by us (Art. 17 GDPR), provided that the applicable requirements for this are met and, in particular, no statutory or contractual retention periods or other statutory obligations or rights to further storage are to be observed by us;
- the right to **restrict the processing of** your data (Art. 18 GDPR) if the accuracy of the data is contested by you (for a period enabling us to verify the accuracy of the personal data); the processing is unlawful but you oppose its erasure; we no longer need the data, but you require it for the establishment, exercise or defense of legal claims or you have objected to processing pursuant to Art. 21 GDPR (pending the verification whether our legitimate grounds override yours);
- the right to **data portability** in accordance with Art. 20 GDPR, i.e. the right, in the case of processing based on your consent (Art. 6 para. 1 a) GDPR) or for the performance of a contract (Art. 6 para. 1 b) GDPR), which is carried out using automated procedures, to receive data stored by us about you in a common, machine-readable format or to request that it be transferred to another controller (the latter, insofar as this is technically feasible).

You can assert the aforementioned rights to which you are entitled at datenschutzbeauftragter@aboutyou.de.

You also have the right to **lodge a complaint with a supervisory authority**. In particular, you can contact the supervisory authority of your usual place of residence or workplace or our company headquarters.

8.2 Rights of objection

You have the right to object at any time to the processing of your personal data for advertising purposes ("**advertising objection**").

In addition, you have the right to object to data processing on the basis of Art. 6 para. 1 f) GDPR for reasons arising from your particular situation. We will then stop processing your data unless we can - in accordance with the legal requirements - demonstrate compelling legitimate grounds for further processing that outweigh your rights, or the processing serves to assert, exercise or defend legal claims.

You can assert your rights of objection at datenschutzbeauftragter@aboutyou.de.

8.3 Right of withdrawal

Insofar as we process data on the basis of your consent, you have the right to withdraw your consent at any time. Your revocation does not affect the legality of the data processing carried out on the basis of the consent(s) until the revocation.

You can generally assert your rights of objection at datenschutzbeauftragter@aboutyou.de.

You can revoke your consent to the use of cookies or the processing of your personal data based on them in whole or in part at any time by changing your settings in our CMP [here](#) and clicking on "Confirm selection" or by clicking on "Reject all". You can also always find our CMP at the bottom of the page under the link "Preference Center (Consent Management)".

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